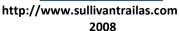
# THE SULLIVAN TRAIL A'S NEWS

"Coming together is a beginning; keeping together is progress; working together is success."
- Henry Ford







1903 1927–1931 4,849,340 Produced







January 2018 Volume 11 Issue 5

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#### **President**

Jim Morris jim.morris2831@aol.com

#### Vice President

Don Bushart dbjb806@icloud.com

#### Treasurer

Mark Harth bearfarm14818@gmailcom

#### Secretary

Gary Ford gford5@stny.rr.com

#### **Director At Large**

Bill Haag fingers5n5@aol.com

#### **Newsletter Editor**

Jim Morris

#### **Website Liaison**

Jerry Wilcox jerrywilcox55@gmail.com

#### Webmaster

Nathan Reimer

nathan@reimerconsulting.com

#### **Sullivan Trail A's Meetings:**

- Monthly
- 2<sup>nd</sup> Tuesday September June
- > 7pm
- United Methodist Church 1034 W Broad St Horseheads, NY

http://sullivantrailas.com/



https://www.facebook.com/Sullivan-Trail-Model-A-Ford-Club-456895717849225/



1930 Ford dealership

Note the parts department in the rear



### In This Issue

- From The President's Garage
- Meeting Minutes
- Upcoming Events
- Tech Tips.. Windshield cleaning
- For Sale/Wanted
- > Thank you Sullivan Trail Chefs
- Did you know? Model A era publications
- Extra this issue: Women and the Model A era
- > MAFCA/MARC Membership

### FROM THE PRESIDENT'S GARAGE

I learned not long ago that my friend Jim Spawn is retiring from his post as Editor of MAFCA's Restorer magazine. I've written several articles that have been printed in The Restorer and worked with Jim on the submissions plus, while on MAFCA's Board, I had the pleasure of working with Jim on publication matters that came before the Board. Jim was superb in his guidance, insights, and terrifically creative in laying out the photos and content of draft material sent to him. The Restorer is a wonderful magazine because of Jim's talents and dedication. He gained my respect and admiration. From MAFCA's web site:

**January 25** - **Restorer** Editor **Jim Spawn** has stepped down after 17 years at the helm. This situation triggered an intensive search for a new editor by Doug Clayton, Publications/PR Director, and a specially formed search committee. We were very pleased that this lead to a number of people applying for the position.

Through a series of interviews, the final candidate was presented to the Board of Directors, who was unanimously approved. It is my pleasure to introduce **Andy Scheer** as the new editor of *The Restorer* magazine. Andy has many years of experience in the editorial field and is excited about getting started in this position.

In the next issue of *The Restorer*, Andy will introduce himself to the members, which I'm sure you will find interesting. Please direct any of your communications to Andy as in the past - **The Restorer** editor's email address is restorer @mafca.com. Andy's telephone is 719-231-5330 and his mailing address is 5074 Plumstead Drive, Colorado Springs, CO 80920.

Best wishes to Jim and a big THANK YOU and WELCOME Andy!

Also from MAFCA's web site is this report:

Report on the 100-K In a Model "A"

Despite the efforts of close to 400 MAFCA members we unfortunately did not meet our goal of driving 100,000 miles in one day. Many chapters and individual members from coast to coast took part with an average Model A being driven 138.4 miles each totaling 53,715 miles with the official accounting being completed on January 20.

Members from chapters taking part in the event were from the Golden Triangle A's, Santa Maria A's, South East Touring Group, White Mt. MAC, Alamo A's, Myrtlewood A's, Orange County MAC, Blossom A's, Northern Ohio MAC, Santa Clara A's, Lionsgate, Meadowlark MAC, Enduring A's, Pacific MAC, Central III Chapter, Sacramento A's, 50th Anniversary A's, High Desert A's, San Diego MAC, Palomar A's, Beaver Chapter MAC, North Ohio MAC, Cedar Creek A's, Palmetto A's, Lakeshore MAC, Old Ninety Six District, MAC, Brazos Valley A's, Evergreen Chapter, Shade Tree A's, Tar Wheel Chapter, Sullivan A's, Happy Honkers, Corn Husker MAC and Pine Tree MAC.

While not reaching our goal, I think Steven Murphy from Laguna Nigel, CA said it best, "What a fun Day!"

Thank you all for your efforts and the real victory was driving our Model A Fords and as Steven said it, having a funday. Garth Shearing, MAFCA Chapter Coordinator







Jim Spawn (L), Andy Sheer (R)

REMEMBER.. MEMBERSHIP DUES FOR 2018 ARE PAYABLE NOW IF YOU HAVEN'T DONE SO ALREADY!



#### January 9, 2018

Meeting was called to order by club President Jim Morris at 7:00 PM at the Horseheads United Methodist Church with 13 members present.

- Secretary's report for the December meeting was distributed via the newsletter or mail. There were no corrections and a motion to accept was made by Mark and second by Carole. The motion carried.
- The treasurer's report was given by Mark. Motion to accept by Monty and second by Bruce. Motion carried.
- A letter was received from MAFCA requesting a donation of \$75.00 for Directors and Officers liability insurance. Motion was made by Bill to send \$50.00 to MAFCA and second by Bruce. Motion carried.

There was discussion of the following items:

- Mark reported that Community National Bank was instituting a charge for monthly statements. After Mark did a search our account was moved to Elmira Savings Bank.
- A Spring tour was discussed with the probable choice being the Troy Maple Festival in April. Other destinations considered were the Sayre RR Museum and sites in Seneca Falls.

Refreshments for February will be provided by Carole.

A motion to adjourn at 6:55 was made by Don and second by Carole. Motion carried.

Respectfully submitted,

Gary Ford, Secretary





2018

- April 22, Lehigh Valley Model A Ford Club is co-hosting this event [Same show, new location in Trexlertown, PA. Minutes from Hellertown and Route 78. Hosted by the Lehigh Valley Model A Club and Goodwill Fire Company, 7723 Hamilton Blvd, Breinigsville, PA 18031.]
- July 14, Sullivan Trail A's 10<sup>th</sup> Anniversary Celebration @
   State Line Auto Auction, Waverly, NY



 September 21-23, Annual New England Meet in Lake George, NY.

[Find more information on the Adirondack A's web site: http://www.adirondackas.org/]





### Jim's Tech Tip

A film builds up on glass with time as you drive, especially on the windshield. About once a year it helps if you give the glass a very thorough cleaning. I use a paper towel with a LITTLE lacquer thinner on it to remove the film. You will see the black slime on the paper towel as you go. (Obviously, don't get the thinner on your paint.) Then follow up with a good glass cleaner. My favorite cleaner is called "Sprayway Streakless Glass Cleaner"; it has no ammonia. I know Walmart stocks it, other stores probably do, too. It really gets the glass clean and shiny.

Have a Model A Day Jim Cannon, MAFCA Technical Director



- Let your Editor know if you have a classified.

Wanted: Hood for 1929 A – either "useable" full hood or just top half. To be used on doodle bug so quality is of no concern. Also any lead on 1929 standard coupe for sale. Prefer trunk over rumble. Older restoration or just good driver. Send details to: Harold Fishbough, Tin Lizzie Lane, Gillett, PA 16925

## One more big Thank You! to the chefs who fed us at the 2017 Christmas Dinner!







### The Sullivan Trail A's News

Díd (or do) you know ...

... that there were many automotive publications during the Model A era that we don't see today? I [Your Editor] suppose there were so many published because the automobile was still an exciting, new, sort of novelty item and drew a lot of attention especially from the business sector that saw much opportunity to make money from the motoring masses. Well, perhaps this dynamic is still happening today, but it's still fascinating to take a ride back in time to see what publications were available 90 years ago. I recently ran across this March 1931 post card newsletter mailed to Mr. Sylvester Ott in Brooklyn, NY from the New York Automobile Club; I thought I'd share it.

March, 1931

**9** 

Vol. II, No. 2

Coadside signs along Long Island highways which have been eyesores to many scenery-minded motorists may literally go under the axe if present plans don't go awry. West-chester and Nassau counties have already witnessed the removal of many illegally-placed highway signs, thus making for both safety and beauty.

×

The surface hardness of concrete can now be tested by a new device which simulates the service wear to which a highway is subjected. The apparatus consists of three solid wheels, 8 inches in diameter and one-fourth inch wide mounted to travel in a circle 21 inches in diameter.

¥

Emblems of fraternal organizations and secret societies have no place on the radiators of automobiles, according to numerous executives and national officers of lodges. No one disputes the fact, however, that the emblem of the American Automobile Association is the badge of a good motor citizen.

M

Our neighboring state, New Jersey, will spend \$37,000,000 in the construction of additional links for its state highway system which now has more than 1,300 miles of the most modern type of road paving. Of this amount the bulk of it will be spent in the counties which are almost adjacent to New York. Bergen gets \$10,-200,000; Essex, \$13,800,000; and Hudson, \$10,135,000.

M

Because Brooklyn's automobile show opened later than usual this year, a truly spring-like setting was adopted as the scheme of decoration, creating the illusion of a highway in the country, a vista seen through towering trees whose branches met in a leafy arch overhead.

Z

Have you had your battery inspected lately?

×

According to the Board of Education and the National Automobile Chamber of Commerce there have been substantial decreases in child fatalities in the metropolitan area. The unfortunate high water mark was reached in 1922 with 4,023 fatalities in the United States of children under the age of 15 due to automobile accidents. That ratio to population has steadily decreased due to greater care on the part of the drivers and educational campaigns. Are you doing your bit?

M

A warning was issued to the various Legislatures to go slow on any proposals for increasing taxes on the motorists. Thomas P. Henry, president of the A. A. A., said that motor owners in 1930 paid a tax bill of \$1,060,000,000, or more than double the taxes paid by the railroads of the country. These taxes made up nearly half of the \$2,-200,000,000 expended for highway construction, maintenance, bonded indebtedness, equipment purchased and administrative cost of all the highways and streets in the United States.

Traffic lights along the entire length of Surf Avenue, Coney Island, are being demanded, as a safety measure, by Police Inspector M. T. Ahearn. He is backed by the C. I. Chamber of Commerce.

×

Berlin's new "motor consciousness" was especially noticeable in the automobile show which just closed in the German capital. The exhibit included 1,012 cars, some of which were baby autos with front wheel drives. Two dozen American companies were represented.

Middle Village, Queens County, is gunning for "light passers". Motorists who disregard red lights are being herded into court.

×

An uninsured driver recently went to jail in Buffalo, N. Y., on a body execution for failure to pay a judgment of \$12,500 after his car had killed a woman.

M

A single bus line now serves the seventeen air lines listed as serving the

Post card fold

Newark, N. J., metropolitan airport. The completion of the speed concourse in the near future will materially increase pleasure car and bus travel to the port.

22

Highway beautification by means of landscape and forestry work was advocated by Jay Downer, of the Westchester Park Commission at the annual highway convention recently held at Atlantic City, N. J.

"Active membership in the American Automobile Association", said Lieut. Walter Hinton, first man to fly the Atlantic and president of the Aviation Institute of U. S. A., "is as necessary

to the car owner and driver as the aviator's membership in an organization of pilots. It's the only American thing to do."

Z

Western-bound automobilists will be glad to hear that a portion of the summit of the Cascade range of mountains has been added to Mt. Ranier National Park.

2

The N. Y. World, in one of the last letters published just prior to its demise, advocated physical examinations for motorists for safety's sake.

1

Watch your speed between Trenton and Philadelphia. Letters received show undue activity on the part of local officers.

12

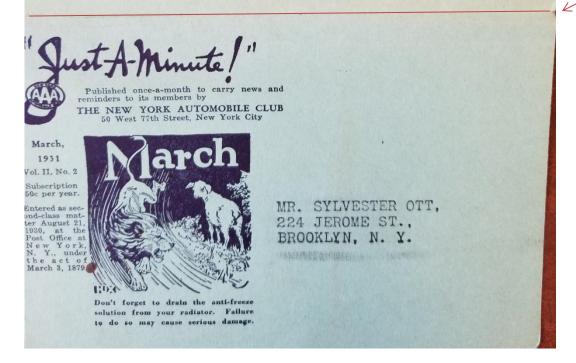
The average amount of financing per car last year, new and used, was 10 per cent less than in 1929. Figures show a consistently downward trend in the last three years of the average amount of money advanced per car; 1930's average financial advance being \$564.

M

Spring is here and the lure of the great out-of-doors calls us. The wise motorist will see to it that his car is carefully inspected, cleaned, overhauled, insured, oiled, and made ready for the service it will be called upon to render.

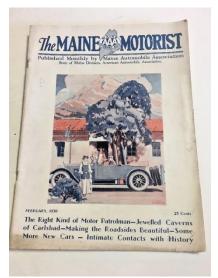
JAM.

Post card fold



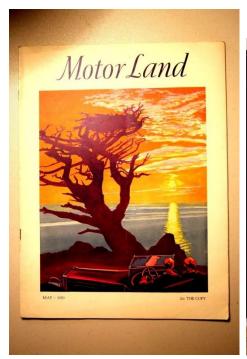
The once folded newsletter is the size of a post card with small print. My copy is green, but the green color is washed out in the above photos. On the next page you'll find some Model A era automobile-focused magazine covers. I find it interesting to read the old ads, articles, and stories that romanticize and promote motoring. To me this kind historical background about what mattered and what seemed important to people in the Model A era makes owning and driving a Model A a much richer experience. These materials are easily found on eBay.

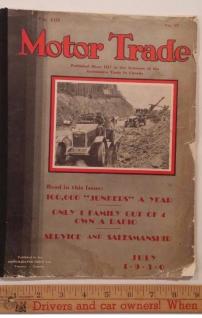
#### **ALL SIX BELOW FROM 1930**

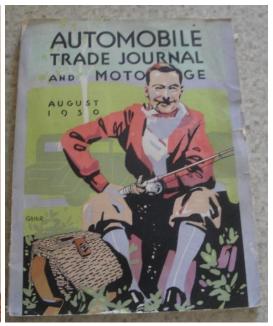








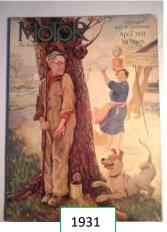












#### Women and the Model A Era







Elizabeth "Betty" Robinson (August 23, 1911 – May 18, 1999), later Elizabeth R. Schwartz was an American athlete and winner of the first Olympic 100 m for women in Amsterdam in 1928. #879 in the photo.







For women the '20s and '30s brought more educational and career opportunities. At the turn of the century, only 19 percent of college degrees were awarded to women. By 1928 that number rose to 39 percent. And the number of educated women continued to grow despite the economic hardships that came with the Great Depression. Though the Great Depression was difficult for women workers, by 1938, 800,000 women belonged to unions. That number would grow substantially as war production increased through the middle of the century.

Unwilling to adopt their mothers' constricting style, the young women of the 1920s adopted a new one. They replaced corsets and conservative layers with loose-fitting dresses that matched their carefree spirit. Many bobbed their hair and wore heavy makeup. In the 1930s, women adopted a more feminine style with plunging necklines, accentuated waists, knee length skirts and pumps. Advancements in clothing manufacturing increased the selections available to all classes, and from there, women were able to define themselves through individual style.

Source: https://classroom.synonym.com/womens-lifestyles-1920s-30s-21530.html

#### Join The Model A Ford Club of America **New Membership** ~ Membership Benefits ~ Name The Restorer magazine • Technical Support • Local Chapters • National Meets • Era Fashion Guidelines Spouse's Name · "How To Restore" Series · Judging Standards and Address Restoration Guidelines Dues per year are \_\_\_\_\_ Zip\_\_\_\_\_ U.S. Membership - \$40 Canada/Mexico Membership - \$50 Country \_Telephone \_\_\_\_ International Membership - \$56 Permission to publish my telephone number in future Membership Rosters? Yes: \_\_\_\_\_\_\_No: \_\_\_\_\_\_ Make checks or money orders payable to MAFCA **Gift Membership** U.S. Funds Only Name For Credit Card Orders ~ Visa / MasterCard (circle one) Spouse's Name\_ Card Number: Address \_\_\_ Exp. Date: \_ Signature: \_\_\_\_\_ Zip\_\_\_\_\_ Membership Only \_\_\_\_\_ Membership + Initiation Package Telephone\_\_\_ Country **Optional Initiation Package** For New Members On Permission to publish my telephone number in future Membership Rosters? Yes: \_\_\_\_\_\_ No: \_\_\_\_\_ 1 - Back issue of The Restore 1 - MAFCA Lapel Pin Return this form and payment to: 1 - MAFCA Decal MAFCA 1 - Name Badge 250 South Cypress Street • La Habra, CA 90631-5515 Only \$10 extra Source: MAFCA Website MODEL "A" RESTORERS CLUB Membership Application 6721 Merriman Rd Garden City MI 48135 (734) 427-9050 office (734) 427-9054 fax modelarestorers@sbcglobal.net 2018 Dues- New or Renewals ( ) US Membership \$45.00 ( ) US Air Mail \$57.00 ( ) Canada \$55.00 ( ) International \$61.00 New Members Only- Partial Membership: J/A, S/O & N/D issues only! ( ) US Membership \$24.00 ( ) US & Canada Air Mail \$34.00 ( ) International \$42.00 IMPORTANT: Make checks payable to Model "A" Restorers Club (M.A.R.C.) All Memberships from outside the U.S. are to be remitted by International Money Orders in U.S. Funds (drawn on U.S. Bank) or credit card. And a personal check drawn on U.S. bank (U.S. funds must stamped on check.) CREDIT CARD INFORMATION: ( ) Visa ( ) Master Charge ( ) Discover Credit Card ( ) American Express #\_\_\_\_\_ CVV2 Code # Phone # \_\_\_ (Last 3 numbers on back of Credit Card) Membership # E-mail I give permission to publish my phone number in the future $\overline{\text{MARC M}}\text{embership Rosters}:$ () Yes () No Phone: I give permission to publish my email in the future MARC Membership Rosters:

With your membership you will receive a club membership I.D. card and the Model "A" News, our BI-monthly club magazine. In addition, each member is entitled to a free 40 word classified ad in each issue of our international publication, the Model "A" News (A good source of parts and information you may need for your car).

Name: Address: \_

() Yes () No Email:

